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*Andrés Ramírez*

Creador de Sueños - Plurum

◆ **Partner at :plurum**, a specialized firm in HR, Happiness and Organizational Well-being.

◆ **Masters in happiness at**  **Colegio de Estudios Superiores de Administración**

◆ **Happiness at Work certificate at**  **Woohoo inc.**  
H A P P I N E S S A T W O R K

◆ **Speaker at** **TEDx**

◆ **Addiction counselor**

◆ **National and international speaker**



**Author :**

“Happiness is an electrocardiogram” (2018)  
and “Between rollers and stairs” (2020).

◆ Organizational Wellness and Happiness Consultant

◆ Professor at  Universidad del **Rosario**  UNIVERSIDAD SERGIO ARBOLEDA  Colegio de Estudios Superiores de Administración

◆ MBA Professor at  **PRIME**  
BUSINESS SCHOOL  
UNIVERSIDAD SERGIO ARBOLEDA

◆ ACT (Acceptance and Commitment Therapy) therapy expert , logotherapy, choice theory and positive psychology

Founder of the first university lecture program in happiness which was recognized by **Semana** Maganize, as one of 100 ideas that are changing the world of education.



# TRIATHLETE MARATHON RUNNER

Ironman 70.3

Madrid Marathon

# 8000

# Organizations impacted

200.000 People reached

4.000 Students

OCENSA



Knowledge grows

PREVISORA  
SEGUROS

unicef

Fogafín  
Fondo de Garantías de Instituciones Financieras

Avianca

DIAN

SAP

BODY  
TECH

ZURICH

fna  
AHORRO

Fiduoccidente  
FIDUCIARIA DE OCCIDENTE S.A.



Comfenalco  
CARTAGENA

DHL



Colsubsidio

COLPATRIA  
CONSTRUCTORA  
Todo es Posible

CAMACOL  
CÁMARA COLOMBIANA  
DE LA CONSTRUCCIÓN

LR  
LA REPÚBLICA

Clínica del  
Country

Comfandi

ANDRITZ

ecopETROL

ODL  
Oleoducto de los Llanos Orientales S.A.

3M

BANCO  
NACIONAL  
DE PANAMA

enel

Cámara  
de Comercio  
de Bogotá

PROCOLOMBIA  
EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS

Lerapan

Clínica  
Imbanaco  
Grupo Quirónsalud

BAYER

CEMEX

esenttia  
Polipropileno, Polietileno  
& Masterbatch

GRUPO  
SACSA

Grupo Coomeva

Avantel  
LTE PRO

CANAL RCN  
nuestrotele

expreso  
brasilia s.a.

SANOFI PASTEUR

GEOPARK  
CREATING VALUE AND GIVING BACK

ariadna  
communications group

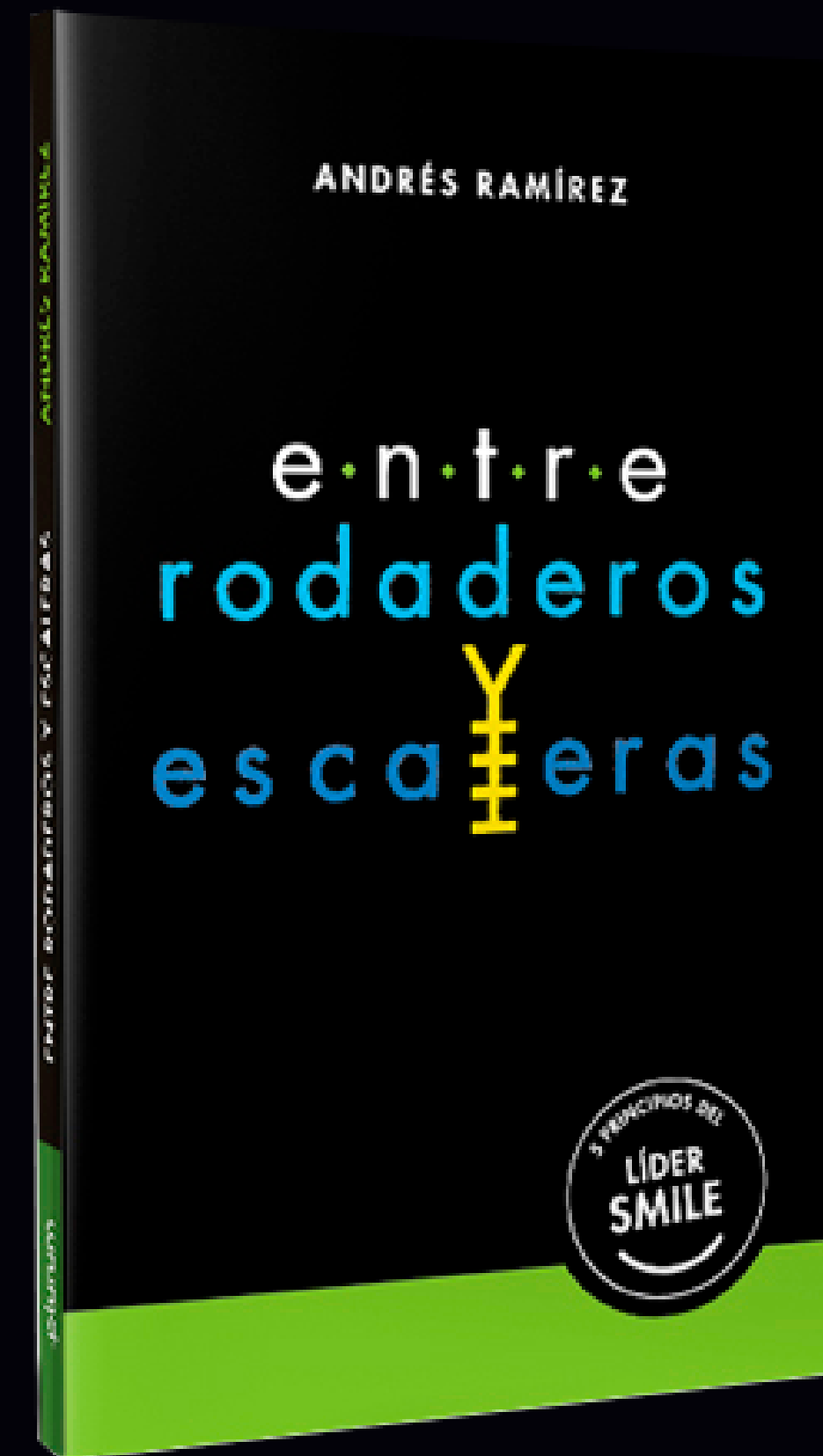
oxoHotel  
OPERADOR HOTELERO

Mundo Mujer  
El Banco de la Comunidad



**CONFERENCES**  
**WEBINARS**  
**WORKSHOPS**

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## Personalized conferences

Content is tailored to clients' needs

# Happiness is an electrocardiogram

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## What is it about

Based on his book published in 2018, the conference hooks, connects and empowers audiences from start to finish to generate dialogues and positive experiences. It also seeks a deeper level of understanding of happiness. Interaction exercises will be carried out with the audience that will seek connectivity with desired habits and behaviors, management of optimism, values and experience of them.

# Between rollers and stairs

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## What is it about

Based on his book published in 2020. It seeks to accompany and facilitate a scenario among the participants, where the concept is promoted over which, any person who takes responsibility for their life, and assume the consequences of your decisions in addition to the that corresponds to him in his relationships, he is a leader. In this way we raise the level of consciousness compared to understanding that leadership it begins with oneself, when I take responsibility for my life, my relationships and my actions.



# Happiness in times of uncertainty

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## What is it about

Scenario that tries to promote mental health, you learn to manage emotions and relate to the life of healthy way. It is not about choosing what life we delivery, but choosing how we deal with it. We learn to manage emotions, relate to life and healthier people.

# SMILE leader

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## What is it about

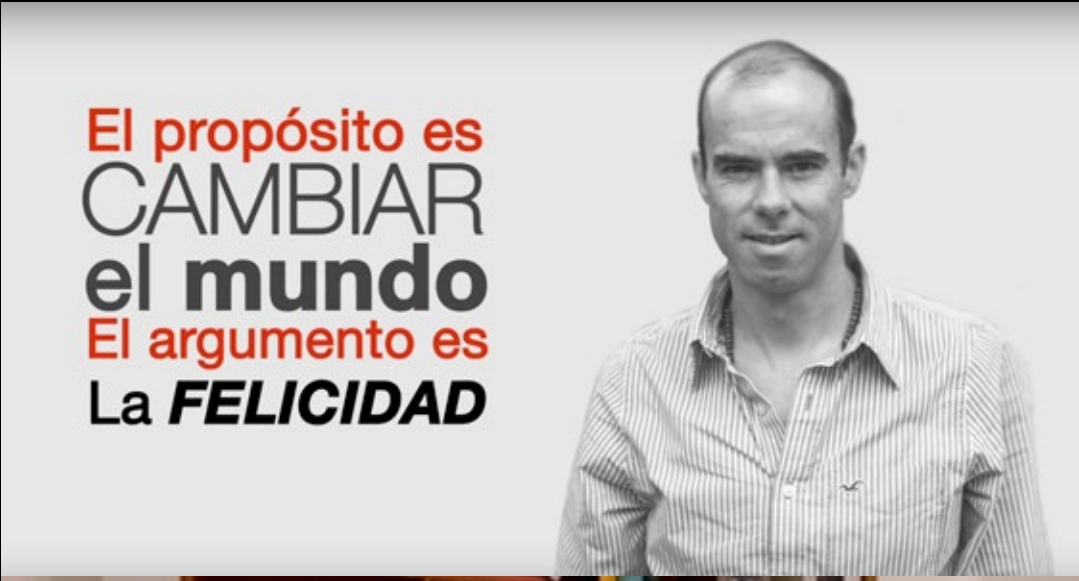
This conference seeks to bet on a solution that seeks the positive change in each individual and that affects the field organizational by strengthening their skills and competencies to create deep relationships.

## Development of the five axes:

- 1 Dream with purpose
- 2 Measure your potential
- 3 Innovate and manage change
- 4 Lead from the heart
- 5 Deliver results

# Press

Click on the images



The magic of his  
**speech**

**More** than **60** **conferences**  
Healthy relationships  
**Communication** **Wellness** **Teamwork**  
**Resilience** **Gratitude** **Happiness** **SMILE** **Manage uncertainty**  
**Leadership** **Corporate wellness**  
The role of happiness in education

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aro1975



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Andres Ramirez