

:plurum



José Miguel Caro

Chief Happiness Officer at Plurum

◆ Partner at **:plurum**, a specialized firm in HR, Happiness and Organizational Well-being.

◆ Industrial Engineer  Universidad Pontificia Bolivariana

◆ Masters in People Management and Direction  Madrid, Spain

◆ Certificate in Science of Happiness at Work  Oxford, England

◆ Consultant since 2004 and expert in Reward Systems, Happiness, Well-being, Cultural Transformation and Employee Experience

◆ Recognized as one of the  HRinfluencers **top 10 Colombia, top 100 Latin america**

◆ National and international speaker

◆ Postgraduate professor at different Latin American universities and institutions



Author :

“Carrots with conviction” (2020)





ATHLETE

8000

Organizations impacted

2.750 Students

OCENSA



Knowledge grows

PREVISORA
SEGUROS

unicef

Fogafín
Fondo de Garantías de Instituciones Financieras

Avianca

DIAN

SAP

BODY
TECH

ZURICH

fna
AHORRO

Fiduoccidente
FIDUCIARIA DE OCCIDENTE S.A.

Comfenalco
CARTAGENA

DHL



Colsubsidio

COLPATRIA
CONSTRUCTORA
Todo es Posible

CAMACOL
CÁMARA COLOMBIANA
DE LA CONSTRUCCIÓN

LR
LA REPÚBLICA

Clínica del
Country

Comfandi

ANDRITZ

ecopETROL

ODL
Oleoducto de los Llanos Orientales S.A.

3M

BANCO
NACIONAL
DE PANAMA

enel

Cámara
de Comercio
de Bogotá

PROCOLOMBIA
EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS

Lerapan

Clínica
Imbanaco
Grupo Quirónsalud

BAYER

CEMEX

esenttia
Polipropileno, Polietileno
& Masterbatch

GRUPO
SACSA

Grupo Coomeva

Avantel
LTE PRO

CANAL RCN
nuestrotele

expreso
brasilvia s.a.

SANOFI PASTEUR

GEOPARK
CREATING VALUE AND GIVING BACK

ariadna
communications group

oxoHotel
OPERADOR HOTELERO

Mundo Mujer
El Banco de la Comunidad



CONFERENCES
WEBINARS
WORKSHOPS

CORe Business:

Trust, Pride and Recognition



Topics:

- 1 The reality of work and the challenges imposed
- 2 Happiness and Results go hand in hand
- 3 Factors driving change
- 4 We are all engaged
- 5 CORe Competition: Trust, Pride and Recognition
- 6 Happiness as a decisión

What is this conference looking for

- ◆ Recognize states of engagement and how to drive it go through the three vital elements that are required for an agile and close leadership.
- ◆ Empower people to take action towards creation of a scenario of well-being and sustainable results.

Why is it done

Because betting on the well-being and happiness of people is a vital decision that positively impacts the results. Transcending this to the academy, the company and the public sector, nationally and internationally.

Carrots with conviction:

A recipe to improve the experience of people at work



Topics:

- 1 From transaction to conviction; states of personal commitment at work
- 2 Towards a Healthy Human Talent; aligning Having, Doing and Feeling, for the construction of a scenario of well-being and happiness
- 3 People as the core of the organization; vital needs for a sustainable work experience
- 4 The new CORE of the business: Trust, Pride and Recognition
- 5 From the romantic to the productive of well-being, creating a safe and sustainable environment
- 6 10 condiments for personal well-being at work and in life

What is this conference looking for

- ◆ Explore reality in the work environment and award tools to people towards building a scenario of well-being and happiness as the basis of success and organizational sustainability.
- ◆ Resignify the relationship of commitment that people build with their work. Shift people mindsets to think in gratitude and how they can make the most of what their current work environment offers.
- ◆ Raise awareness in people of what each one should put to
- ◆ live in a gratitude mode and be able to bring out the make the most of what the environment of their work offers.

Press

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